Credit Counselling Society presents

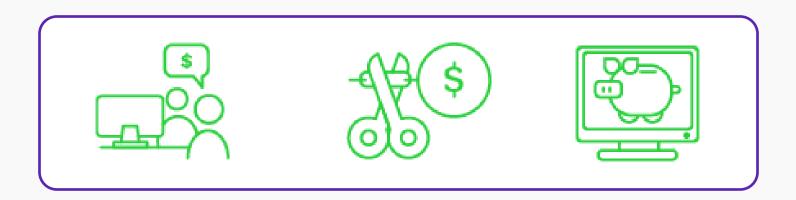
75 Ways to Save on Household Expenses



We Help. We Educate. We Give Hope.



### We Help. We Educate. We Give Hope.



- CreditCounselling
- DebtSolutions
- Education

- Non-profit
- Accredited
- Awardwinning

- 25+ years
- ~ 1 million supported
- \$750+ million re-paid



### **Top Reasons for Financial Hardship**

- 1. Unemployment / Underemployment
- 2. Excessive use of Credit or Using Credit for Living Expenses
- 3. Injury / Illness
- 4. No Budget / Lack of Financial Education
- 5. Separation / Divorce and Family Expenses
- 6. Failed Business/Used Credit for Business Expenses
- 7. High Housing Costs



# AGENDA

#### **Many Tips On:**

01 - Utilities & communication

**02** - Food

**03** – Transportation

**04** – Entertainment & others

Pick 3!



# **OBJECTIVES**

O1 – Add to your list of cost saving strategies

**02** – Apply tips to save money

03 – Identify areas of further cost savings



# **Utilities & Telecommunications**



# | Electricity



Use a smaller (Energy Star) appliance

Turn off lights and use CFL or LED bulbs





Unplug unused chargers and electronics



# Incandescent

VS

**CFL** 

60

**Watts Used** 

**14** 

21

# bulbs needed for 25,000 hours of use

3

**\$21** 

Price of bulbs over 23 years

**\$6** 

\$180

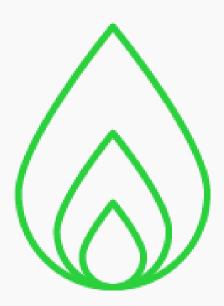
Cost of electricity for 25,000 hours of use

**\$42** 



# | Heating

- Set up an equal payment plan
- Install a programmable thermostat
- Turn down heat or A/C when out
- Use window coverings strategically & draft-proof doors/windows
- Turn down water heater temperature





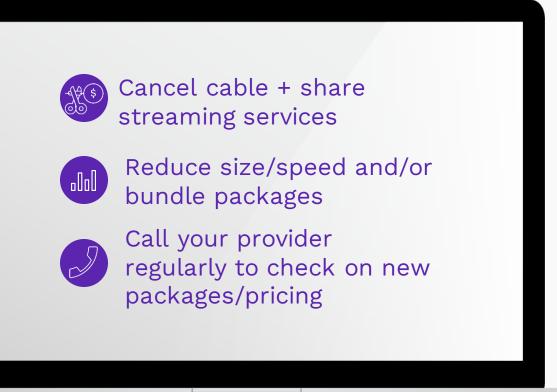
### Water

- Turn off the water when brushing your teeth or shaving
- Water your lawn 30 min/week
- Install a low flow showerhead
- Use your dishwasher fully loaded





### **TV & Internet**





### Communication



- Use a mobile or a landline
- Reduce your plan to what you use
- Look into shared or family plans
- Use free video chat + Wi-Fi instead of data

Food



# | Food – Getting Organized

Get organized



Take an inventory

Create a Meal plan



Create a
Shopping List



Pre-Shop + pick up your groceries



Shop on a full stomach



# Food Prep - Packages

1 Smoothie (freezable)

2 Snack packs (pantry)

Veggie pack (refrigerate)

Batch cook meals (freezable)

Summer harvest (freezable)

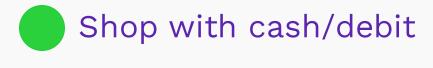
6 Store fresh food properly

https://nutritionyoucantrust.com/ethylene-foods/



# Grocery Shopping

Request manufacturer coupons



Dollar store for canned goods and cleaning supplies

Pre-packaged foods

Date labelling on prepackaged foods - Canadian
Food Inspection Agency
(canada.ca)



# | Smartphone Apps

Flyer +
Coupon Apps =
Instant Savings

Flipp, Reebee, Save.ca, FlashFood, RedFlagDeals.com



Rebate Apps = Money Back

Checkout51, Caddle, Rakuten

Combine them for more savings!



# **Eating Out or In**

Limit eating Drink water, it's out/ordering in to 1-2 X free per month Split plates -Have dessert at portions are huge home (or go out JUST for dessert)



### **Coffee and Lunch**



Make your own coffee

\$5/day on coffee = \$1825/year



Make your own lunch

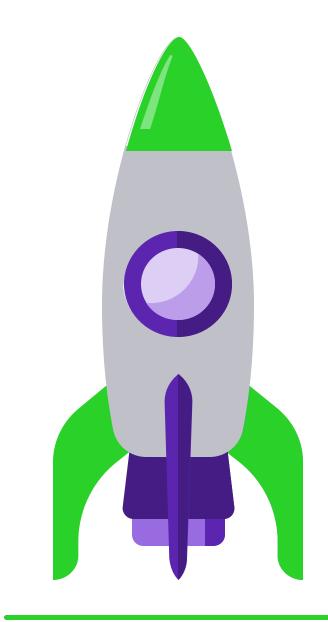
\$40/week on lunches = \$2080/year



What else could you save for/pay off?



# **Transportation**



# | Transportation

- Consider all options:
  - Walking, cycling, carpooling
  - Car sharing services
  - Public transport (bus/train/subway)
- Less Stress than driving
- Time Used for reading, music, or gaming



# | Transportation

MONTHLY COSTS	CAR	PUBLIC TRANSPORTATION
Monthly payment	\$550	\$100-\$150
Insurance	\$150-\$200	n/a
Gas	\$150-\$250	n/a
Maintenance	\$50	n/a
Parking	\$100-\$200	n/a
Time	1.5 hours/day driving	1.5 hours/day reading
COST	\$1000-\$1250/month	\$100-\$150/month
SAVINGS	\$0	\$900+ savings/month



# If you really need a car



Buy only what you can **afford** (Downsize if necessary) Budget for maintenance items (follow the manufacturer's schedule)

Ask for insurance discounts



# We Want Your Opinion

#### **QR** Code



#### **Survey Monkey**



https://www.surveymonkey.com/r/69B6FMJ

Personal Care
Entertainment
Clothing
Fitness
Travel
Celebrations



### **Personal Care**

- Saving on makeup
  - Mix foundation with moisturizer
  - Finish what you already have & unsubscribe from mailing lists
- Consider getting haircuts/trims at professional salon schools
- Make your own lip balms, deodorant, facemasks
- Use less product toothpaste, shampoo, facewash





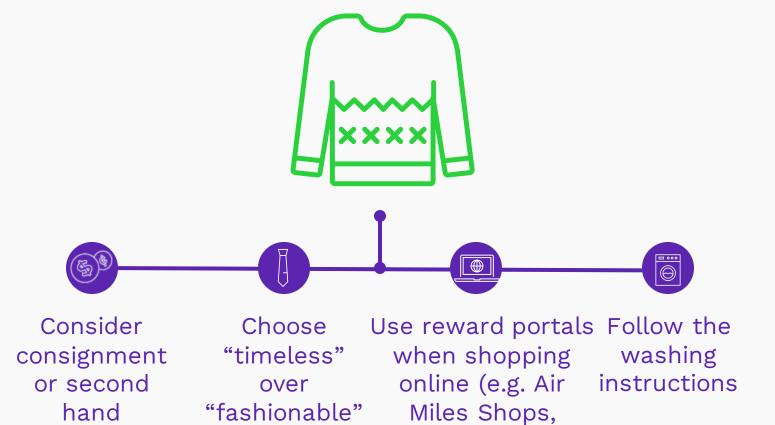
### **Entertainment**

- Online meetups with loved ones
- Game night
- Check out deal websites
  - o Groupon, LivingSocial
- Go to the movies on "cheap" nights
- Libraries way more than books!
  - E-readers, movies, TV shows, video games, music etc.
- Look up free community events





# Clothing



Rakuten)



### Laundry

- Wash clothes with cold water
- Hang clothes to dry
- Use dryer balls or a dry towel to dry clothes quicker





### **Fitness**



Cancel gym membership, buy used equipment, and visit a local outdoor fitness centre



Take advantage of employer sponsored programs



Consider your local Parks and Recreation fitness center



Ask about discounts



### **Travel**

- Look for seat sales
  - Google Flights, Kayak, Skyscanner, Momondo
- Search in "private" or "incognito" mode
- Call the hotel directly to inquire on rates
- Change your location on deal websites and apps to get deals





### Children's Parties



Consider birthday parties at home or park



Find free days at zoos museums



Hose and sprinkler to entertain kids



Sign up for birthday rewards

### Gifts & Special Occasions

- Try a gift exchange
- Agree to only gifts for the kids
- Give gift cards to save on postage
- Make something yourself
- Have a special evening at home
- Make your own gift certificates





# HAVE A SOLID PLAN

What three tips will you start with?



# |Final Tips

Don't let convenience costs eat away at your savings Look for free or low-cost entertainment in your town

Create a weekly meal plan and stick to it

Free tools + resources via mymoneycoach.ca



# Conclusion

O1 – Add to your list of cost saving strategies

**02** – Apply tips to save money

O3 – Identify areas of further cost savings

Which 3 Did You Pick?

# **How We Help**

- 1-888-527-8999

  Book a free financial consultation with a credit counsellor
- Education@nomoredebts.org

  Contact a Financial Educator

- nomoredebts.org

  DM us via online chat
- @nomoredebts.org
  Sign up for our newsletter

**(f)** @creditcounsellingsociety





